Healthy Greenville

2021 Grant Initiative

The Greenville Health Authority (GHA) Board of Trustees

Request for Proposal (RFP)

Issue Date: January 15, 2021

Letters of Intent Due: March 1, 2021 by 11:59 pm
Applications (by invitation) due: July 31, 2021 by 11:59 pm
Funds available for award: $650,000

Funding for Healthy Greenville is provided by:

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FY2021 Grant Cycle Timeline

Greenville Health Authority
Healthy Greenville and Healthy Greenville, Too! Grant Cycle

Healthy Greenville			Healthy Greenville Too!	
Jan 15, 2021	FY2021 Request for Grant Proposals (RFP) Released			
Mar 1, 2021*	**Letters of Intent (LOI) Due**			
Mar 15-30,2021	Peer Review of LOIs			
Apr 15-20,2021	Trustee Review of LOIs			
May 7, 2021	GHA Grant Committee to determine FY2021 Applicants			
			Jan. 11, 2021	Healthy Greenville Too (HGT) RFP Released
July 31, 2021*	**Healthy Greenville Applications Due**		**Mar. 19, 2021***	**HGT Applications Due**
Aug 1-15, 2021	Peer Review of Applications		Mar 20-Apr 3, 2021	Review of Applications
Aug15-31,2021	Trustee Review of Applications			
Aug 31, 2021	Grant Committee to recommend Healthy Greenville and Healthy Greenville, Too Grants			
Sept 15, 2021	GHA Board of Trustees – Grant Awards			
Oct 2021	GHA Grant Networking Event (specific date TBA)			

*Absolute Deadline – website will not receive letters of intent or applications after these dates

*Upstate Elected Officials are invited to this meeting to give input on the healthcare in the Upstate and the grant initiatives

***Grant Committee and Board of Trustees dates are subject to change but are posted 24 hours in advance of the meeting dates.*

About Healthy Greenville

Prisma Health-Upstate (formerly Greenville Health System) has had a longstanding commitment to the health and wellbeing of the communities it serves. In early 2016, this commitment deepened by a provision in its lease with the Greenville Health Authority (GHA) that it will provide $4 million each year to GHA which will administer a grants program to support health-related care, health research and health education initiatives benefiting the residents of Greenville County. The program is titled, “Healthy Greenville”.

Since 1947, more than $2 billion in capital investments have been made by Prisma Health-Upstate in the form of buildings and equipment to provide health care for the community. Less than 3% of this overall investment derived from taxpayer dollars.

This $4 million/year investment in Healthy Greenville reinforces Prisma Health-Upstate’s commitment to being a safety net provider for Greenville County. Its level of uncompensated care averages $178 million a year; this will not change in the future.

The Greenville Health Authority appointed a Community Initiatives Task Force in September 2016 to develop a strategic plan and process for an impactful administration of the grants. Task force members included GHA Trustees, community leaders, and academic experts, who consulted with stakeholders in the community as well as experts who contributed their knowledge to the process of developing a grantmaking initiative that would serve the health needs of Greenville County.

The Community Initiatives Task Force spent more than 350 collective hours to develop processes and procedures to ensure that the grantmaking would be evidence-based and aligned with the needs of Greenville County. The task force developed guiding principles that call for the utilization of the Community Health Needs Assessment (CHNA) as the foundation for the grantmaking, with measurement of community health progress documented by the County Health Rankings, a project of the Robert Wood Johnson Foundation. All recommendations generated by the task force focused on maximizing the effectiveness and impact of the grant dollars available. The task force completed its work in April 2017 by delivering comprehensive recommendations to submit to the Grants Committee of the GHA Board of Trustees to continue the work of implementing the grantmaking initiative. The GHA Board approved the initiative in April of 2017.

Healthy Greenville communicates the process to apply for a grant, including a detailed timeline, via the website, www.ghs.org/healthygreenville. The grantmaking is driven by a Request for Proposal (RFP) that tracks to the grantmaking initiative’s desired outcomes. Interested organizations will be invited to submit letters of intent outlining their ideas. Following evaluation of the letters of intent, select organizations are invited to submit a full application for funding. Funding is awarded to those applicants who best meet the criteria outlined in the RFP, who demonstrate a track record of success with other health-related programs, and who can articulate how their program/project will move Greenville County toward our bold vision of being the healthiest county in America.

To be eligible to receive a grant, an organization must be a 501(c)(3) nonprofit organization, a government agency, an academic institution, or a collaborative combination of these types of organizations. Collaboration is welcomed and encouraged. Programs and projects must directly benefit residents of Greenville County, South Carolina.

Vision, Mission, Guiding Principles

Vision

Make Greenville County the healthiest county in America.

Mission

Fund health-related care, health research, and health education that improves the health of Greenville County residents.

Guiding Principles

- *Healthy Greenville is committed to transparency in the grantmaking process and communications about that process.*
- *The focus areas of the current Prisma Health Community Health Needs Assessment will guide our grantmaking.*
- *The current County Health Rankings for Greenville County will guide our data gathering and measurement of progress.*
- *Grantmaking decisions will be based on merit and directly tied to the eligibility and criteria outlined in requests for proposals issued by Healthy Greenville.*
- *Applicants will describe how they will achieve the desired results of the initiative, with both annual and long-term measures of success.*
- *Collaborative and cross-functional projects are encouraged.*
- *New and existing programs/projects will receive equal weight if applicants can demonstrate a track record of success.*
- *All funded work must be trackable and measurable.*

Strategies to Accomplish *Healthy Greenville* Goals

A. It is anticipated that the Grant Committee will make grants to eligible organizations. Funds may be granted over multiple years.

   a. Employ a Request for Proposal process that asks for letters of intent to qualify ideas.

   b. Utilize current County Health Rankings and current Prisma Health Community Health Needs Assessment information to inform grantmaking.

   c. As the initiative ages, adjust the grantmaking as learning accrues from the evaluation of the grantmaking.

   d. The GHA Grants Committee will make recommendations to the GHA board following the grant review process.

   e. The Grants Committee will assure a modest contingency fund is set aside each year to be able to support the initiative.

   f. Capital funding will be considered if it meets the criteria and furthers the goals of Healthy Greenville.

   g. No more than 25% of a Grant Cycle's funding for any given year, not including multi-year grants that were committed in Year 1 of *Healthy Greenville* shall be awarded to initiatives which, in the aggregate, Prisma Health or any other Grantee is a lead applicant.

B. Evaluate our grantmaking and report results to the community annually.

   a. Trustee liaisons will be assigned from the Grant Committee to each grant recipient.

   b. Grantees will report their progress as requested (at least two times annually).

   c. A public meeting, properly noticed pursuant to Section 30-4-80 of the South Carolina Code of Laws will be held to announce the recipients of grants each year. The members of the Greenville Legislative Delegation, Greenville County Council and municipalities in Greenville County will be invited to attend the public meeting.

C. Communicate with the community about Healthy Greenville.

   d. Deliver key messages to the community about Healthy Greenville.

   e. Make specific outreach to community groups.

   f. Maintain the public website https://greenvillehealthauthority.org.

   g. Utilize social media to promote communication about available grant funds and grant cycles.

h. Deliver a “report card” to the community beginning in October, 2018.

i. Annually, Prisma Health-Upstate provides a report to the Greenville Authority Board regarding compliance with the Lease and Contribution Agreement between the parties. At that annual meeting, members of the Greenville Legislative Delegation will be invited to attend and provide input on community needs for consideration in the grant making process.

Measures of Success for Healthy Greenville

Healthy Greenville will make grants that improve at least one of the four focus areas* of the current Community Health Needs Assessment (CHNA) of the Prisma Health:

1. *Access to Healthcare*
2. *Social Determinants of Health*
3. *Mental/Behavioral Health*
4. *Healthy Eating and Exercise*

**Focus areas will be updated to reflect the most current CHNA as it is updated from time to time.*

Advancement of community health in these four areas will be measured by Greenville County’s ranking among all counties in the U.S. Measurement of progress will utilize the County Health Rankings, a project of the Robert Wood Johnson Foundation that tracks the health of residents in all U.S. counties (www.countyhealthrankings.org).

Element of the County Health Rankings	Greenville County	Top US Performers	Focus Areas of the current Community Health Needs Assessment (CHNA)* Related to this Element of the County Health Rankings	Priorities for GHA’s Commitment to the Community
Premature Death	7,600	5,500	Access to Healthcare; Social Determinants of Health; Mental/Behavioral Health; Healthy Eating and Exercise	Health-related care Health Research Health Education
Poor or Fair Health	15%	12%	Access to Healthcare; Social Determinants of Health; Mental/Behavioral Health; Healthy Eating and Exercise	Health-related care Health Research Health Education
Poor Physical Health Days	3.4	3.1	Access to Healthcare; Social Determinants of Health; Healthy Eating and Exercise	Health-related Care Health Research Health Education
Poor Mental Health Days	3.8	3.4	Access to Healthcare; Mental/Behavioral Health	Health-related care
Low birthweight	8%	6%	Access to Healthcare; Social Determinants of Health; Healthy Eating and Exercise	Health-related care Health Education
Adult Smoking	17%	14%	Social Determinants of Health; Mental/Behavioral Health	Health-related care Health Education

Element of the County Health Rankings	Greenville County	Top US Performers	Focus Areas of the current Community Health Needs Assessment (CHNA)* Related to this Element of the County Health Rankings	Priorities for GHA's Commitment to the Community
Adult Obesity	29%	26%	Access to Healthcare; Social Determinants of Health; Mental/Behavioral Health; Healthy Eating and Exercise	Health-related care Health Research Health Education
Physical Inactivity	22%	20%	Social Determinants of Health; Healthy Eating & Exercise	Health Research Health Education
Access to Exercise Opportunities	80%	91%	Social Determinants of Health; Healthy Eating & Exercise	Health Research Health Education
Excessive Drinking	15%	13%	Mental/Behavioral Health	Health-related care Health Research Health Education
Alcohol-Impaired Driving Deaths	31%	11%	Mental/Behavioral Health	Health Research Health Education
Sexually-transmitted Infection	623.9	161.4	Access to Healthcare; Social Determinants of Health	Health-related care Health Research Health Education
Teen births	23	13	Access to Healthcare; Social Determinants of Health	Health-related care Health Education
Uninsured	12%	6%	Social Determinants of Health	Health related-Care Health Research Health Education
Primary Care Physicians	950:1	1030:1	Access to Healthcare; Social Determinants of Health	Health-related care Health Education
Mental Health Providers	440:1	290.1	Access to healthcare; Mental/Behavioral Health; social determinants	Health-related care Health Education
Mammography Screening	47%	50%	Access to Healthcare; Social Determinants of Health	Health-related care

*CHNA and focus areas will be updated from time to time.

Eligibility

These types of organizations are eligible to apply for a grant from Healthy Greenville.

- Nonprofit organizations with 501(c)3 tax exempt status
  - Community-based
  - Healthcare providers regardless of affiliation (including Prisma Health)
  - Non-Prisma Health hospitals regardless of affiliation

- Academic institution
  - School
  - College
  - University
- Coalitions or collaboratives
- Government agencies
- Religious Organizations (provided funds are used for secular purposes only)

Any budget size organization is eligible to apply.

Collaboration among two or more organizations is welcomed and encouraged.

For multi-year grants ongoing funding is predicated on satisfactory progress.

Requests to fund indirect costs will be considered on a case-by-case basis.

Successful applicants will:

- *Have a track record of results on previous projects or programs;*
- *Propose an existing or new program/project that aligns with our goals and addresses at least one of Healthy Greenville's key measures of success;*
- *Provide anticipated outcomes for the project or program;*
- *Provide a detailed budget for their project or program;*
- *Be a financially sustainable program and organization; and*
- *Submit their letters of intent and applications by the deadline; incomplete or late applications will not be reviewed.*

These types of organizations are not eligible to apply for a grant from Healthy Greenville:

- Nonprofit organizations who do not have 501(c)(3) tax exempt status
- For-profit entities
- Programs not located in Greenville County

Legal Assurance of Compliance / Public Information:
All applicants become part of a public process, and the fact of their applying, along with information included in their applications, becomes part of the public record and is, therefore, public information. Greenville Health Authority complies with the SC Freedom of Information Act.

Grant recipients will be asked to electronically sign a grant contract prior to receiving grant funds. A copy of the contract is attached to the Healthy Greenville Strategic Plan.

Letter of Intent Deadline: March 1, 2021 at 11:59 pm EST

Organizations interested in receiving funding are required to submit a letter of intent. The letter of intent is submitted online and must briefly describe:

A. Your organization's project or program idea, including which of Healthy Greenville's goals and measures of success that your idea will address.

B. At least one anticipated outcome (measurable result) from your project or program.
   - *How will the result(s) of your project improve health measures for Greenville County?*

C. Any/all collaborative partners, if applicable.

D. The dollar amount of your request and a description of how funds will be used.

Submit your letter of intent via the grant website found at:
https://www.grantinterface.com/Home/Logon?urlkey=Greenville

Following a thorough review of the letters of intent by peer experts and the grants committee, Healthy Greenville will invite selected organizations to submit a full grant application.

Grant applications are due no later than **11:45 PM EST on July 31, 2021.**

Incomplete applications cannot be received by the grant software and will not be reviewed.

Full Application

If invited [1] to submit a full application*, organization must submit the following information.

A. Applicant Organization Information
   a. Contact information

[1] Invitation to submit a full application does not guarantee an award of a grant.
* Final application may vary slightly in length or requested content from information provided here

b. Vision and Mission statements

c. Key organizational goals

d. Major accomplishments

e. Budget (uniform budget form will be provided)

f. Community representation

g. IRS tax determination letter verifying 501(c)(3) status

B. A narrative description and detailed budget for the project/program that you are seeking funding for.

a. Building on your letter of intent, describe:

i. Anticipated measurable outcomes (results) of your project.

ii. A plan for your project/program, including goals, benchmark measures, strategies to achieve the goals, and timeline.

iii. Name, title, and background of the people leading the project.

iv. Description of any contractors/vendors that will be engaged in your project (with costs included in the project budget).

v. If it is a collaborative project, a description of which organization will be the fiscal agent for the project, how the collaborative partners will work together and govern the project, the role of each organization, and how the budget will be distributed among the fiscal agent organization and the partner organizations (if applicable).

vi. A sustainability plan for continuation of the program/project beyond the time horizon of the grant period. Tell us how you will fund the project after the period of our grant funding.

Allowable Costs for Grant Budget

Program costs can include expenditures on activities related to the functions of the project, including:

- Contractor/vendor fees for work pertaining to the project
- Strategies and methods to achieve the project's goals
- Personnel who will manage or work on the project
- Indirect costs will be considered on a case-by-case basis

Questions

Please submit all questions to dcooper@cfgreenville.org

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Incomplete applications cannot be accepted and will not be reviewed.