Greenville Health Authority
Board of Trustees

Healthy Greenville
and
Healthy Greenville, Too!

Strategic Plan for
Health Impact

As of October 1, 2020

Funding for the Community Health Initiative is provided by: PRISMA HEALTH

Table of Contents

Name of Major Grant Initiative 3
Healthy Greenville 3
Vision, Mission, Guiding Principles 3
Vision 3
Mission 3
Guiding Principles 3
Goals 4
Strategies to Accomplish *Healthy Greenville* Goals 4
Measures of Success for *Healthy Greenville* 5
Greenville County Health Rankings 6
Healthy Greenville, Too! 7
Appendix A: Eligibility 8
Appendix B: Criteria 9
Appendix C: Community Health Needs Assessment 10
Appendix D: Sample Healthy Greenville Contract 11
Appendix E: FY21 Grant Initiatives Timeline 14

Name of Major Grant Initiative

Healthy Greenville
A Bold Health Initiative for Greenville County

Vision, Mission, Guiding Principles

Vision
Make Greenville County the healthiest county in America.

Mission
Fund health-related care, health research, and health education that improves the health of Greenville County residents.

Guiding Principles

- *Healthy Greenville is committed to transparency in the grantmaking process and communications about that process.*
- *The focus areas of the current Prisma Health Community Health Needs Assessment will guide our grantmaking.*
- *Healthy Greenville will encourage and look for opportunities in the grant making process to provide funds for grants that will benefit economically disadvantaged populations within Greenville County.*
- *The current County Health Rankings for Greenville County will guide our data gathering and measurement of progress.*
- *Grantmaking decisions will be based on merit and directly tied to the eligibility and criteria outlined in requests for proposals issued by Healthy Greenville*
- *Applicants will describe how they will achieve the desired results of the initiative, with both annual and long-term measures of success.*
- *Collaborative, cross-functional, multi-year projects are encouraged.*
- *New and existing programs/projects will receive equal weight if applicants can demonstrate a track record of success.*
- *All funded work must be trackable and measurable.*

Goals

1. **Make grants that improve health outcomes for Greenville County's residents by:**
    a. *Preventing health problems through individual choices*
    b. *Providing access to health and medical care*
    c. *Supporting medical education/health workforce needs*

2. **Leverage existing community projects and partners to improve the health of people in Greenville County.**

Strategies to Accomplish *Healthy Greenville* Goals

A. **Process**.

a. Employ a Request for Proposal process that asks for letters of intent to qualify ideas

b. Utilize current County Health Rankings and current Prisma Health Community Health Needs Assessment information to inform grantmaking

c. As the initiative ages, adjust the grantmaking as learning accrues from the evaluation of the grantmaking

d. The GHA Grant Committee, after review of letters of intent and/or applications, will make recommendations to the GHA board following the grant review process

    i. Finalists for grants may be asked to submit to an interview with the Grant Committee (either by phone or in person) as part of the application process

e. The Grant Committee will assure a modest contingency fund is set aside each year to be able to support the initiative

f. Capital funding will be considered if it meets the criteria and furthers the goals of Healthy Greenville

g. No more than 25% of a Grant Cycle's funding for any given year, not including multi-year grants that were committed in Year 1 of *Healthy Greenville* shall be awarded to initiatives which, in the aggregate, Prisma Health or any other Grantee is a lead applicant.

h. Utilize a special micro grants program, titled "Healthy Greenville, Too!" (as described below) whereby up to $100,000 per year (of the $4 million per year) may be awarded to qualified, not-for-profit organizations which are not traditional health services delivery organizations and which provide a valuable charitable purpose that improves the well-being of the people of Greenville. Each grant application must have the endorsement of at least 3 public officials elected to serve Greenville County.

B. Evaluate our grantmaking and report results to the community annually.

   a. Grant Committee member(s) will be assigned to each grant recipient and will follow-up periodically with Grantee via the grant portal (electronic reporting) and by phone and/or in person visits to the grant site.

   b. Grantees will report their progress as requested (but not less than annually).

   c. A public meeting, properly noticed pursuant to Section 30-4-80 of the South Carolina Code of Laws, will be held to announce the recipients of grants each year. The members of the Greenville Legislative Delegation, Greenville County Council and municipalities in Greenville County will be invited to attend the public meeting.

C. Communicate with the community about Healthy Greenville.

   a. Deliver key messages to the community about Healthy Greenville.

   b. Make specific outreach to community groups.

   c. Maintain the public website www.greenvillehealthauthority.org/healthygreenville

   d. Utilize media outlets to promote communication about available grant funds and grant cycles.

   e. Periodically deliver a "report card" to the community

   f. Annually, Prisma Health-Upstate provides a report to the Greenville Health Authority Board regarding compliance with the Lease and Contribution Agreement between the parties. At that annual meeting, members of the Greenville Legislative Delegation will be invited to attend and provide input on community needs for consideration in the grant making process.

Measures of Success for *Healthy Greenville*

Healthy Greenville will make grants that improve at least one of the focus areas* of the current Community Health Needs Assessment (CHNA) of Prisma Health:

1. *Mental Health*
2. *Obesity*
3. *Drug use / Abuse*

**Areas above reflect the major health improvement areas identified in the Prisma Health 2019-2020 Community Health Needs Assessment (See Appendix C). Focus areas will be updated to reflect the most current CHNA as it is updated from time to time.*

Greenville County Health Rankings

Advancement of community health in these areas will be measured by Greenville County's ranking among all counties in the U.S. Measurement of progress will utilize the County Health Rankings, a project of the Robert Wood Johnson Foundation that tracks the health of residents in all U.S. counties.

Please refer to www.countyhealthrankings.org for information to inform grant applications.

Healthy Greenville, Too!

Mission

Fund qualified, not-for-profit organizations
which are not traditional health services delivery organizations
and which provide a valuable charitable purpose
that improves the wellbeing of the people of Greenville County

Guiding Principles

- *Transparency in the grantmaking process and communications about that process.*

- *Encourage and look for opportunities in the grant-making process to provide funds for grants that will benefit economically disadvantaged populations within Greenville County.*

- *Applicants will describe how they will achieve the desired results of the initiative.*

- *Applicants will submit a year-end report of the grant.*

  Applicants will submit with their application three letters of recommendation from public officials elected to serve Greenville County.
    - *Provide opportunities for the elected officials recommending grants to review grant work and progress*

Appendix A: Eligibility

Eligibility for Grants from *Healthy Greenville* and *Healthy Greenville, Too!*

These types of organizations are eligible to apply for a grant from Healthy Greenville.

- Nonprofit organizations with 501(c)3 tax exempt status
  - Community Based
  - Healthcare providers regardless of affiliation (including Prisma Health)
  - Non-Prisma Health Hospitals regardless of affiliation

- Academic institution
  - School
  - College
  - University

- Coalitions or collaboratives

- Government agencies

- Religious organizations (funds must be used for non-religious purposes)

These types of organizations are not eligible to apply for a grant from Healthy Greenville:

- Nonprofit organizations who do not have 501(c)(3) tax exempt status
- For-profit entities
- Programs not located in Greenville County

Appendix B: Criteria

Grantmaking Criteria

Successful applicants will:

- Have a track record of results on previous projects or programs;
- Propose an existing or new program/project that aligns with our goals and addresses at least one of Healthy Greenville's key measures of success;
- Provide anticipated outcomes for the project or program; and
- Provide a detailed budget for their project or program.

Collaboration among two or more organizations is welcomed and encouraged.

Requests for multi-year grants are welcomed and encouraged.

- *If an organization is awarded a multi-year grant, review will take place beginning with the second-year funding and the ongoing funding is predicated on satisfactory progress toward stated outcomes.*

The applicant must be a financially sustainable organization or project.

Applicant requests to fund indirect costs will be considered on a case-by-case basis.

Applicants to *Healthy Greenville, Too!* are required to include letters of support from three (3) public officials elected to serve Greenville County.

Appendix C: Community Health Needs Assessment

Prisma Health Community Health Needs Assessment Results for Greenville County: 2019-2020

Greenville County Survey Primary Findings:

Prisma Health's commitment to transforming community health and wellness is driven by our purpose: *Inspire health. Serve with compassion. Be the difference.* To effectively and efficiently transform health, we must first be aware of the top health issues facing our residents, especially the health of underserved and vulnerable populations.

A Community Health Needs Assessment is an invaluable tool for identifying and prioritizing a community's health needs, in this case, the areas served by Prisma Health. This report includes input from individuals representing the broad interests of the community through a randomized mail survey in our service area counties, online surveys, community focus groups and in-person interviews with community leaders.

With this input, along with support from community stakeholders and a thorough analysis of relevant data (and in accordance with regulations put forth by the Internal Revenue Service pursuant to the 2010 Patient Protection and Affordable Care Act), Prisma Health has identified three health priorities (listed in rank order) to focus on over the next three years:

1. Mental health
2. Obesity
3. Drug use/abuse

*Focus areas will be updated to reflect the most current CHNA as it is updated from time to time.

Source: https://www.prismahealth.org/community-health-needs-assessment/

Appendix D: Sample Healthy Greenville Contract

Grantees will be asked to sign a contract electronically (on the grant portal) prior to receiving grant funds.

Contract:

Project Name: _____
THIS AGREEMENT DETAILS THE RESPONSIBILITIES OF THE HEALTHY GREENVILLE AND YOUR ORGANIZATION (HEREINAFTER "GRANTEE"), AND THE TERMS AND CONDITIONS OF THE GRANT.

Use of Funds*
The grant is to be used solely for the project as described in Grantee's proposal. Any monies received under this agreement should be expended for no other purposes.

Grantee specifically agrees that no part of the funds received from this grant will be used to carry on propaganda, influence legislation, influence the outcome of any specific public election, or carry on, directly or indirectly, any voter registration drive.

◉ I Agree To The Above

Carry Over Funds*

Any funds not used for the specific purpose of the grant must be returned to Healthy Greenville (Greenville Health Authority) by May 31 of each grant year funded (i.e., 05/31/19 for 1 year grant; 05/31/20 for 2 year grant; 05/31/21 for 3 year grant, etc.) unless otherwise authorized in writing by Healthy Greenville.

AND, Grantee specifically acknowledges that the grant funds will be spent, annually, for the purposes set forth in the approved grant application. *Any monies not spent in an annual grant year must be pre-approved for carry over to the next year by the Grant Committee.*

☐ I Agree to the Above

Multi-Year Grants*

It is expressly understood that multi-year grants are made and conditioned upon the satisfactory annual progress of the grant initiative as presented in the application. The Greenville Health Authority Grant Committee of the Board of Trustees may request updated and/or additional information during the term of a multi-year grant and may, at its discretion, determine whether to continue funding a grant initiative.

○ I understand the terms of a multi-year grant and agree to the above

Follow-Up: Interim and Annual Reporting*

Follow-up: A Board or Committee member may be assigned your grant initiative for follow-up purposes. You agree to make a reasonable effort to meet with the Trustee upon request and provide initiative updates.

Interim Report: An interim report will be due to the Greenville Health Authority Board of Trustees.

Annual Report: An annual report will be due to the Greenville Health Authority Board of Trustees prior to the end of each fiscal year on the date to be determined by the Board and/or Grant Committee

○ I understand the terms of the Follow-Up, Interim and Annual reports and agree to the above.

Non-Profit Status*

Grantee warrants and represents that its receipt of this grant will not adversely affect the grantee's status as a public charity under Section 509(a) of the Internal Revenue Code. Grantee agrees immediately to notify Healthy Greenville, in writing, if:

a. Grantee's federal tax status is revoked or altered;
b. Grantee has reasonable grounds to believe that its tax exempt status may be revoked or altered; or,

c. Grantee has reason to believe that these grant monies cannot be or continue to be expended for the specific purposes.

In the event that Grantee loses its tax exempt status before all funds under this grant are dispensed, this grant contract will be considered null and void and all obligations of Healthy Greenville hereunder will terminate.

○ I Agree To The Above

Regulatory Compliance Cooperation*

Grantee will cooperate with Healthy Greenville in supplying additional information or in complying with any procedures which might be required by any governmental agency in order for Healthy Greenville to establish the fact that it has observed all requirements of the law with respect to this grant.

○ I Agree To The Above

Grant Reporting*
Grantee agrees to submit electronic reports, when requested by Healthy Greenville, on the interim and final status of the grant. If a report is required Grantee will receive an email notice and instructions for filing the report prior to the report due date.

○ I Agree To The Above

Communication and Recognition (Healthy Greenville Name and Greenville Health Authority Logo):*

In order to building awareness and momentum in the Greenville Community for initiative:

- Grantee agrees to recognize “Healthy Greenville: A Bold Health Initiative for Greenville County”, by name, when referring to this grant or results of this grant, including, but not limited to, annual reports, newsletters, and donor appeals, and presentations.
- Further, Grantee agrees to use, in conjunction with the name above, the Greenville Health Authority logo, to be provided by Grantor.

○ I Agree

○ I Disagree

Acceptance of Terms & Conditions*

This grant is conditional upon Grantee’s acceptance of the terms and conditions set forth herein. By selecting the “I Accept Grant Terms and Conditions” below Grantee agrees to accept and comply with the stated terms and conditions of this grant.

○ I Accept Grant Terms and Conditions

○ I Decline Grant Terms and Conditions

Authorized Signature*

The electronic signature on this document of the person authorized to make legal contracts for Grantee will represent Grantee’s acceptance of this award and agreement to comply with the stated terms and conditions of this grant. Please signify your agreement to the foregoing terms and conditions by typing in your Name, Title, and Date in the spaces below. You must be an authorized officer of the Grantee duly empowered to make legal contracts for Grantee.

Title*
Date*

Appendix E: FY21 Grant Initiatives Timeline

Greenville Health Authority
FY2021
Healthy Greenville
and Healthy Greenville, Too! Grant Cycle

Healthy Greenville			Healthy Greenville Too!	
Oct. 5, 2020	FY2021 Request for Grant Proposals (RFP) Released			
Dec. 1, 2020*	**Letters of Intent (LOI) Due**			
Dec.1–31, 2020	Peer Review of LOIs			
Jan 1–20, 2021	Trustee Review of LOIs			
Jan. 27, 2021	GHA Grant Committee to determine FY2021 Applicants			
Feb 24, 2021	Board of Trustees (Prisma Health-Upstate Annual Report to GHA) *		Jan. 11, 2021	Healthy Greenville Too (HGT) RFP Released
Mar. 19, 2021*	**Healthy Greenville Applications Due**		**Mar. 19, 2021***	**HGT Applications Due**
Mar 20 – Apr. 3	Peer Review of Applications		Mar 20-Apr 3, 2021	Review of Applications
April 3–14, 2021	Trustee Review of Applications			
April 14, 2021	Grant Committee to recommend Healthy Greenville and Healthy Greenville, Too Grants			
April 28, 2021	GHA Board of Trustees – Grant Awards			
May 2021	GHA Grant Networking Event (specific date TBA)			

*Absolute Deadline – website will not receive letters of intent or applications after these dates

*Upstate Elected Officials are invited to this meeting to give input on the healthcare in the Upstate and the grant initiatives

***Grant Committee and Board of Trustees dates are subject to change but are posted 24 hours in advance of the meeting dates.*