



2025 HEALTHY GREENVILLE GRANT INITIATIVES WORKSHOP
NOVEMBER 7, 2024



Welcome

Lance Byars

Chair, Board of Trustees

AGENDA



1. Greenville Health Authority – Who are we?
2. Healthy Greenville Grant Initiatives Impact
3. 2025 Healthy Greenville Grant Process
4. 2025 Healthy Greenville, Too Grant Process
5. Questions



Board of Trustees

Lance Byars, Chair

Tracy Hardaway, Vice Chair

Stacey Owens,
Treasure/Secretary

Dr. Jeffrey Craddock

Curtis T. “Curt” Evatt

Fred D. Garrett, Jr.

Silvia King

Donna Smith

Dr. Philip Van Hale

Dr. Janet Shelley

Dr. Jerry Youkey

John M. Campbell, Jr., Legal Counsel

Phillip Liston, President

This board is responsible for overseeing the lease agreement between the Greenville Health Authority Board of Trustees and Prisma Health–Upstate Board of Directors and administering the [Healthy Greenville](#) and [Healthy Greenville, Too](#) grant initiatives to improve the health of the Upstate community.

Greenville Health Authority - Who are We?

Phillip Liston, President
Greenville Health Authority

Passage of Act 432 by the S.C. State Legislature in 1947, what is now Prisma Health–Upstate evolved from a city-owned hospital (Greenville General Hospital) to one mandated to provide hospital services for “all the people of Greenville County.” With the formation of Prisma Health (formerly Greenville Health System), the governmental entity that remained became “Greenville Health Authority”.

<https://www.greenvillehealthauthority.org/>

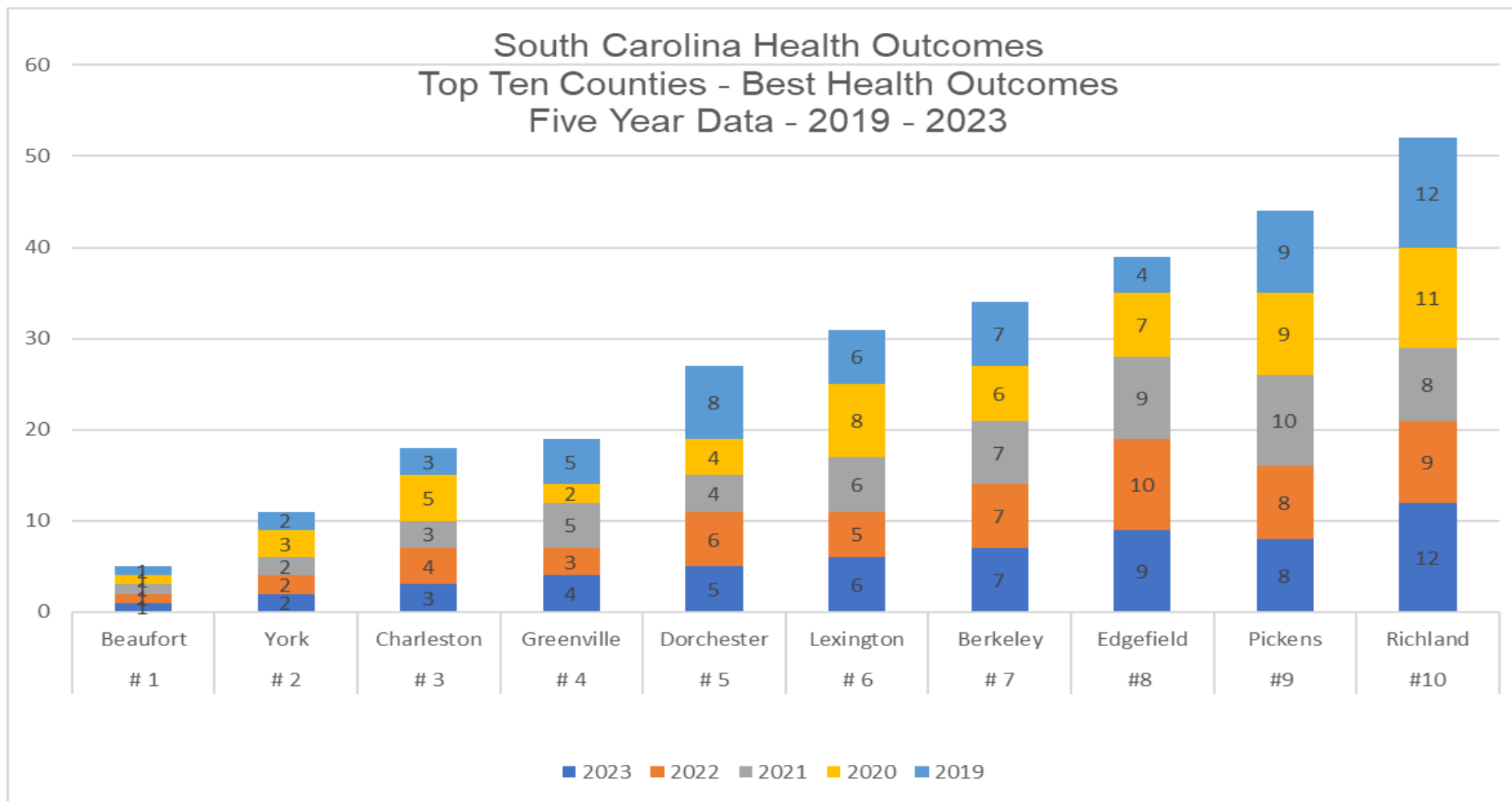


As part of the Lease Agreement, Prisma Health gives \$4 million annually to the Healthy Greenville Grant Initiatives.

Greenville County Impact

- 8 years
- **\$34 Million** in grants awarded to Greenville County organizations
- **145 Grant Awards**
- **105 Organizations**





Data represented is from the **County Health Rankings - A project of the Robert Wood Johnson Foundation**

<https://www.countyhealthrankings.org>

Healthy Greenville Grant Initiative

Lisa Stevens

Former Board of Trustees Chair

Grant Committee Member

Mission

Fund health-related care, health research, and health education that improves the health of Greenville County residents



Prisma Health – Community Health Needs Assessment:

Prisma Health conducts a community health needs assessment (CHNA) every three years.

The top three major health improvement areas identified:

1. Mental health
2. Overweight and obesity
3. Heart disease and stroke

<https://prismahealth.org/services/other-services/community-health/community-health-needs-assessment>

Measures of Success:

Projects and Programs that can produce measurable impact in the following areas:

- Access to Healthcare
- Social Determinates of Health
- Mental/Behavioral Health
- Healthy Eating and Exercise



Organization Name:

Goals, Strategies and Outcomes

Complete the Rubric below, save document as a PDF then upload to your application

#	Goal	Strategy	Outcomes	Measurable Metrics	Data Collection Tools	Annual Benchmarks of Success
1						
2						
3						
4						
5						
6						

Grantmaking Guiding Principles:

- Focus areas: Prisma Health-Community Health Needs Assessment <https://prismahealth.org>
- County Health Rankings, Greenville County, SC <https://www.countyhealthrankings.org>
- Decisions based on merit, eligibility and criteria outlined in RFP
- Applicants will detail both annual and long-term measures of success
- Collaborative and cross-functional projects are encouraged
- New and existing programs/projects receive equal weight
- All funded work must be trackable, measurable and sustainable

Letter of Intent (LOI) process opens: January 6, 2025

Letter of Intent (LOI) deadline: February 21, 2025

Application process: Invitation only

Invitations to submit application: April/early May

Applications Due: June 20, 2025

Grant Applications are reviewed and evaluated: July - August

Healthy Greenville Grant awards: late September/October

2025 Healthy Greenville Grant Process

Eligibility:



- ✓ Nonprofit organizations with 501(c)3 tax exempt status
- ✓ Academic Institutions: School, College or University
- ✓ Government agencies
- ✓ Religious organization (*funds can only be used for secular purposes*)
- ✓ Coalitions/Collaboratives that include eligible organization types

Any operating budget size can apply

An organization can only submit one LOI for consideration

NOT Eligible:

- Organizations currently participating in a Healthy Greenville funding cycle
- Organizations applying for a Healthy Greenville, Too grant can not apply for a Healthy Greenville grant in the same year.
- For-profit entities
- Programs or projects not located in Greenville County

What will Healthy Greenville Fund?

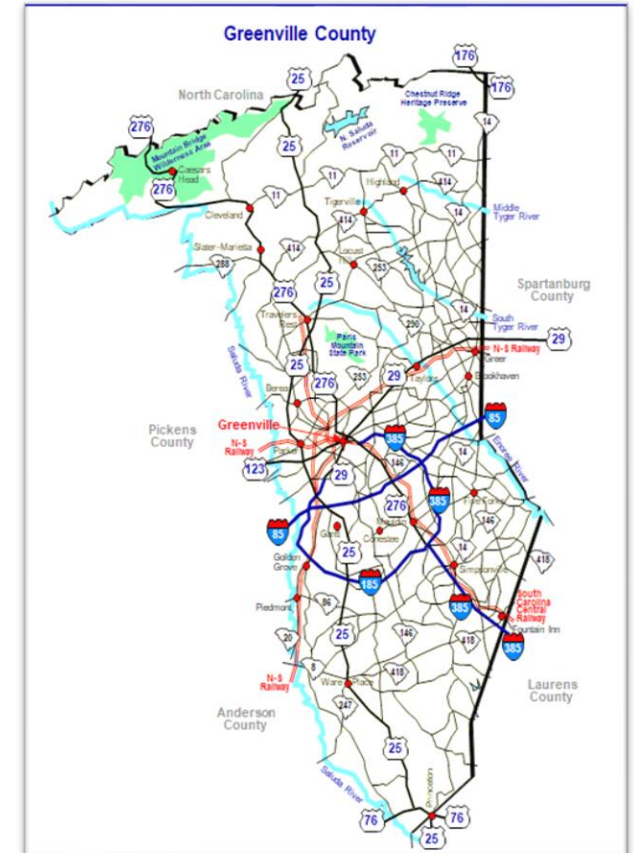
Programs & Projects that directly benefit residents of Greenville County

Multi-year Projects

Collaboration (two or more organizations) is welcome and encouraged

Capital funding requests will be considered if the request meets the criteria and the goals of Healthy Greenville

Requested funds for indirect costs will be considered on a case-by-case basis



Past Funded Projects:

Communities In Schools - Integrated Student Support Services \$1.6 Million

FAVOR Upstate - Individual and Family Recovery Support for Greenville County \$1.3 Million

Greenville Free Medical Clinic - Expanding Access to Quality Healthcare for the Low-Income Uninsured Population \$975,000

Greenville County, SC-EMS - Improved Access to Acute Episodic Care Through Integrated Prehospital Care Response \$2.5 Million

Mill Village Ministries - FoodShare-A Comprehensive Healthy Eating Prescription Program \$460,000

The Salvation Army - Center of Hope Social Services Campus Renovation \$500,000

Servants for Sight - Expanding Eye Care \$300,000

Soteria Community Development Corporation - Healthy Minds, Healthy Communities Initiative to Reduce Recidivism \$240,000

The Phoenix Center - Prenatal Care & Substance Use Disorder Treatment for Women \$1.1 Million

United Housing Connections - CHURCH STREET PLACE - Housing for Mentally Disabled Chronically Homeless \$500,000

Unity Health on Main - Reducing Obesity / Diabetes Disparities and Increasing Mental Health Access \$540,000

Urban League of the Upstate - Health Education Expansion \$500,000



2024 Healthy Greenville Grants

Awards will be announced November 14

Successful applicants will:

- Be in good standing with the IRS and represent financial sustainability
- Proven track record of results on previous projects or programs
- Propose an innovative existing or new program that aligns with Healthy Greenville goals and addresses at least one of the key measures of success
- Have measurable anticipated outcomes
- Have funding plan for continuation of project/program after grant funding ends
- Provide a detailed budget for the project/program that identifies sub-awardee amounts if applicable





Create a well written concise grant summary



Create a well written narrative free of grammatical errors



Identify and provide specific details of the need



Outline your research and clearly describe your goals, and objectives



Quantify the expected results and overall impact on clients



Create a request title that is short and specific.... Do not make the reader guess

Best Practice Dos:

First Impressions – Improve the Request Title:

- The grant request title should summarize the main point of your project
- Your title should not contain too much detail or try to convey multiple messages
- Request title should not be long (ten or less word titles are effective)
- Your request title should be short and concise
- Focus on your main message and speak directly to your audience
- DON'T use vague or obscure quotes, references or clever puns
- DON'T include the organization name/Initials in the title...we already have the organization name associated with the request
- DON'T include Greenville County in the title... you will identify Greenville County as your service area in your LOI and/or application



Collaborative Partners:

Collaborative Partners are those who contribute directly to the project that you are requesting grant funds to support.

The organization submitting the application is the Grantee and is solely responsible for the success of the funded project as well as tracking all expended grant funds.

The Grantee must be able to provide an accounting of expended grant funds at all times.

The Grantee is responsible for all grant funds and must ensure that all funds are utilized as outlined in the grant request.

The project budget should clearly identify how funds are distributed among partner organizations.

I trust my gut,
Our project is too complex
for logic and evidence.



Best Practice Don'ts:

DON'T:

- Overuse profession specific jargon or acronyms
- Overstate outcomes
- Contact Greenville Health Authority Trustees or Grant Committee Members
- Have grammatical errors in your LOI or application

Healthy Greenville, Too

Tracy Hardaway

Board of Trustees

Vice Chair & Grant Committee Chair

2025 Healthy Greenville, Too Grant Process:

Grant Awards Budget: \$100,000

One-year grant awards range: \$5,000-\$10,000

Application Opens: **January 20, 2025**

Application due date: March 21, 2025

Awards Announced: August 2025

Eligibility:

Eligible:

- Non-profit 501(c)(3) organizations that may include:
 - Traditional health services delivery organizations
 - Non-health services/care related organizations
- *Must provide a service that improves the well-being of Greenville County citizens*

Not Eligible:

- Current participants in a funding cycle through Healthy Greenville
- Organizations funded the previous year (no consecutive year funding)

Healthy Greenville, Too

Some of the projects funded



- Direct Mental Health Services for Children
- Sibling Connections While in Foster Care
- MLK Plant Based Breakfast
- Physical Activity and Exercise Safety Program
- Special Needs Dance Class
- Access to mental and behavioral healthcare services
- Addressing Food Insecurity in the White Horse Road Corridor
- Special Needs Medical Training
- Healthy Homes Initiative
- Part-Time Mental Health Professional
- Neighborhood Mobile Café
- Healthy Veterans Initiative
- Education Intervention for Academic Readiness
- The HEAL Program: Healthy Eating and Active Living to reduce health disparities
- Mobile Vision Van Outreach



2024 Healthy Greenville, Too Recipients:

\$5,000	A Child's Haven <i>Growing Healthy Together</i>	\$10,000	Greer Relief & Resources Agency, Inc. <i>Feeding Bodies, Nourishing Souls</i>
\$10,000	Blue Ridge Council, Boy Scouts of America <i>Boy Scouts of America's Scouting Program</i>	\$10,000	Hispanic Alliance <i>Increasing Active Living & Access to Health Resources</i>
\$5,000	Brook Glenn Elementary <i>Outdoor Meditation Classroom</i>	\$5,000	Jasmine Road, Inc. <i>Bridging Access to Healthcare for Trafficking Survivors</i>
\$10,000	Compass of Carolina <i>Affordable Mental Health Care: Bridging the Gap with Sliding Scale Therapy</i>	\$5,000	Travelers Rest Farmers Market <i>TRFM for All: Food Access at the Farmers Market</i>
\$10,000	First Impression of SC <i>Women of Worth Health Initiative (WOW)</i>	\$5,000	Walt's Waltz <i>Painting Mental Health Workshop</i>
\$10,000	Fountain Inn Kid Enrichment Center <i>After School Program</i>	\$10,000	YouthBASE <i>Early Educational Intervention for Healthy Child Development</i>
\$5,000	Greenville Literacy Association <i>HealthWISE: Empowering Communities through Adult Education</i>		

Success Metrics:

- Be in good standing with the IRS and represent financial sustainability
- Submit a request that will benefit economically disadvantaged populations within Greenville County
- Clearly and concisely describe project goals and objectives
- Submit three letters of recommendation from elected officials serving Greenville County <https://www.greenvillecounty.org/legdel/>
- Provide a detailed budget for the project/program
- Submit year-end grant report by due date



Best Practice Don'ts:



DON'T

- Use profession specific jargon or acronyms
- Overstate outcomes
- Contact Greenville Health Authority Trustees or Grant Committee Members
- Have grammatical errors in your application
- Apply to both processes for funding

ANY
Questions?



To learn more about the Greenville Health Authority visit the below sites:

Website:

<https://www.greenvillehealthauthority.org/>

Facebook:

<https://www.facebook.com/greenvillehealthauthority>

Email Questions to: dcooper@cfgreenville.org