



HEALTHY GREENVILLE GRANT INITIATIVES WORKSHOP
NOVEMBER 18, 2025



Welcome

Curt Evatt
Chair, Board of Trustees



Agenda

1. Greenville Health Authority – Who are we?
2. Healthy Greenville Grant Initiatives Impact
3. 2026 Healthy Greenville Grant Process
4. 2026 Healthy Greenville, Too Grant Process
5. Grantee Panel Questions & Answers



Board of Trustees

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Phillip Liston, President

This board is responsible for overseeing the lease agreement between the Greenville Health Authority Board of Trustees and Prisma Health–Upstate Board of Directors and administering the [Healthy Greenville](#) and [Healthy Greenville, Too](#) grant initiatives to improve the health of the Greenville County.

Greenville Health Authority - Who are We?

Phillip Liston, President
Greenville Health Authority

Passage of Act 432 by the S.C. State Legislature in 1947, what is now Prisma Health–Upstate evolved from a city-owned hospital (Greenville General Hospital) to one mandated to provide hospital services for “all the people of Greenville County.” With the formation of Prisma Health (formerly Greenville Health System), the governmental entity that remained became “Greenville Health Authority”.

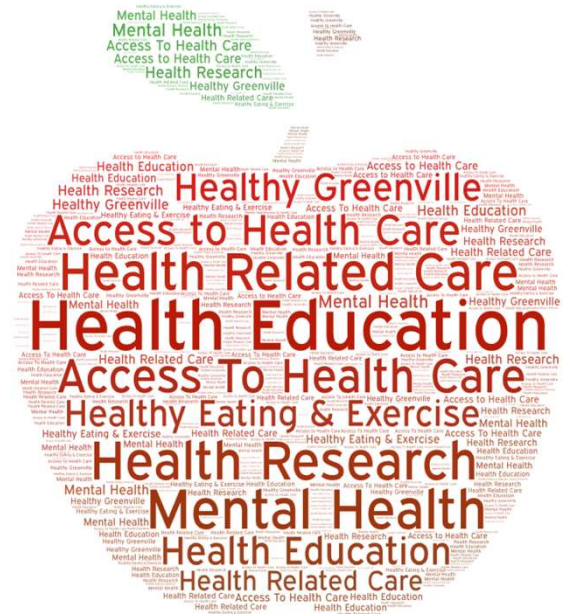
<https://www.greenvillehealthauthority.org/>



As part of the Lease Agreement, Prisma Health gives \$4 million annually to the Healthy Greenville Grant Initiatives.

Greenville County Impact

\$38 Million in grant funding
awarded to Greenville County
organizations since 2017



Healthy Greenville Grant Initiative

Lisa Stevens

Former Board of Trustees Chair

Grant Committee Member



Mission

Fund health-related care, health research, and health education that improves the health of Greenville County residents

Prisma Health – Community Health Needs Assessment:

Prisma Health conducts a community health needs assessment (CHNA) every three years.

The top three major health improvement areas identified:

1. Mental health
2. Overweight and obesity
3. Diabetes

2025 Community Health Needs Assessment (CHNA)

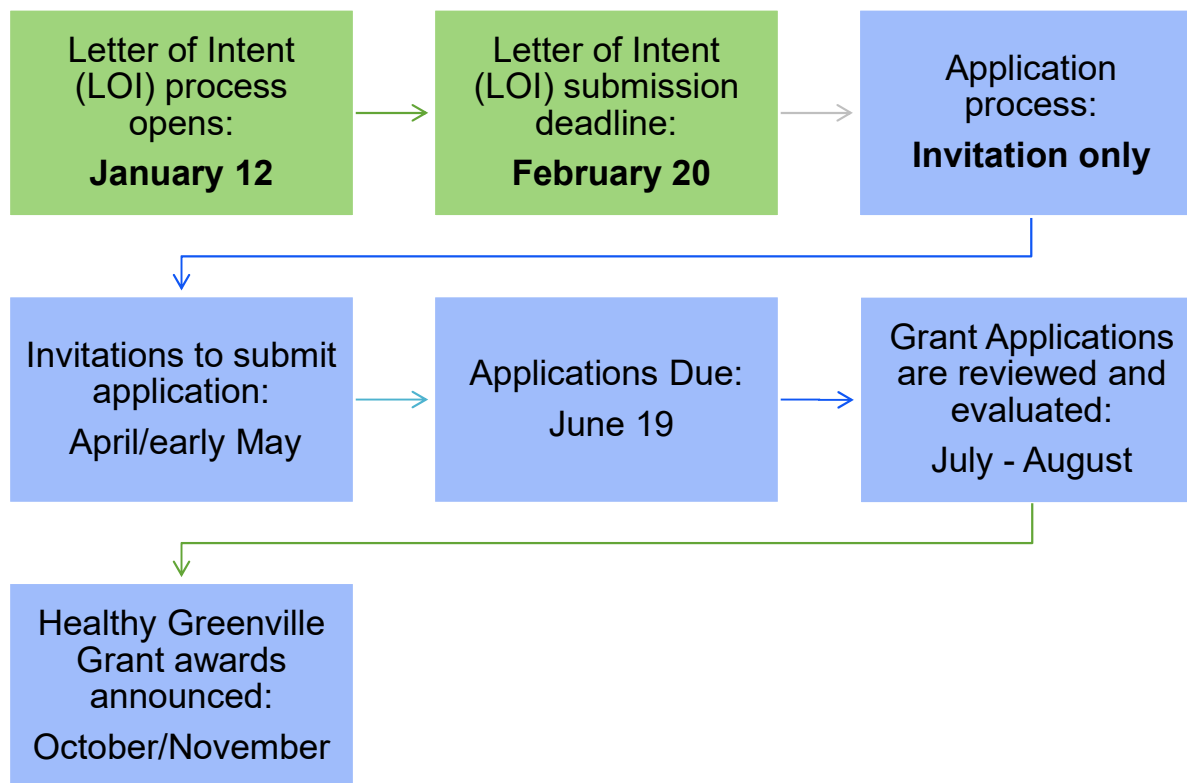
<https://prismahealth.org/pdfs/2025-chna-report-sc>

Measures of Success:

Projects and Programs that can produce measurable impact in the following areas:

- Access to Healthcare
- Social Determinates of Health
- Mental/Behavioral Health
- Healthy Eating and Exercise





2026 Healthy Greenville Grant Process

Grantmaking Guiding Principles:

- Focus areas: Prisma Health-Community Health Needs Assessment
<https://prismahealth.org>
- County Health Rankings, Greenville County, SC
<https://www.countyhealthrankings.org>
- Decisions based on merit, eligibility and criteria outlined in RFP
- Applicants will detail both annual and long-term measures of success
- Collaborative and cross-functional projects are encouraged so that community health needs are met efficiently with communication and minimal duplication of services
- New and existing programs/projects receive equal weight
- Not funding fundraising events or vendor fairs
- All funded work must be trackable, measurable and sustainable

Eligibility:

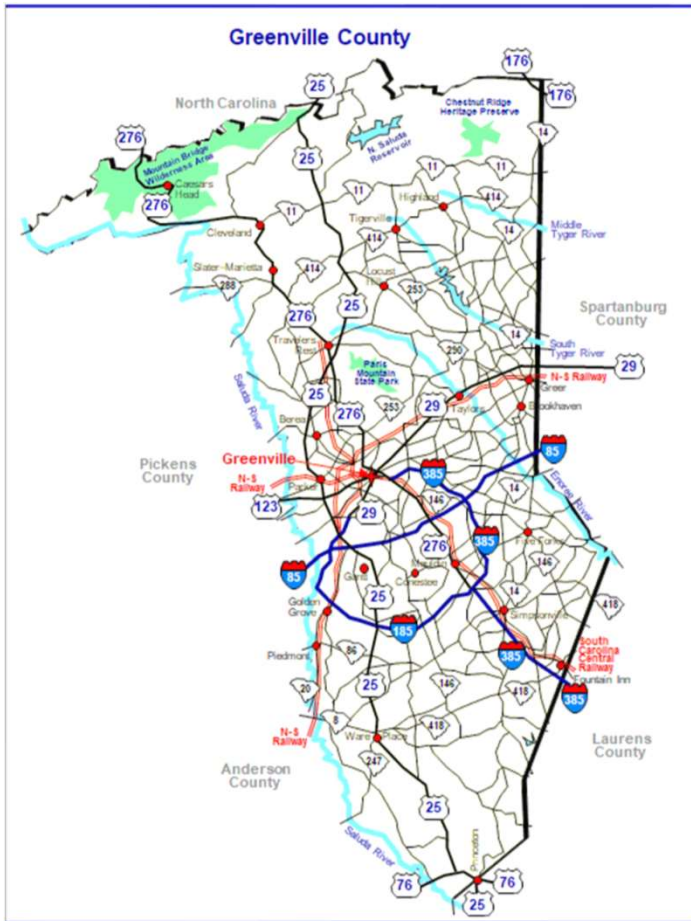
Eligible:

- Nonprofit organizations with 501(c)3 tax exempt status
- Academic Institutions: School, College or University
- Government agencies
- Religious organization (*funds can only be used for secular purposes*)
- Coalitions/Collaboratives that include eligible organization types
- Any operating budget size can apply

Not Eligible:

- Organizations currently participating in a Healthy Greenville funding cycle
- Organizations applying for a Healthy Greenville, Too grant can not apply for a Healthy Greenville grant in the same year.
- For-profit entities
- Programs or projects not located in Greenville County

An organization can only submit one LOI for consideration



What will Healthy Greenville Fund?

Programs & Projects that directly benefit residents of Greenville County

Multi-year Projects

Collaboration (two or more organizations) is welcome and encouraged

Capital funding requests will be considered if the request meets the criteria and the goals of Healthy Greenville

Requested funds for in-direct costs will be considered on a case-by-case basis

Successful applicants will:

- Be in good standing with the IRS and represent financial sustainability
- Proven track record of results on previous projects or programs
- Propose an innovative existing or new program that aligns with Healthy Greenville goals and addresses at least one of the key measures of success
- Clearly and concisely describe project goals and objectives
- Have measurable anticipated outcomes
- Have a sustainability plan for continuation of project/program after grant funding ends
- Provide a detailed budget for the project/program that identifies sub-awardee amounts if applicable
- Submit Grantee report by due date



Goals, strategy, and outcomes are vital because goals provide clear direction, strategy provides a roadmap for how to achieve those goals by focusing resources and effort, and outcomes are the tangible results that measure success.

Applicants must

- Establish Goals
- Outline a strategy for achieving goals
- Outline anticipated outcomes

Organization Name:

Goals, Strategies and Outcomes

Complete the Rubric below, save document as a PDF then upload to your application

1						
2						
3						
4						
5						
6						

Illustration of Form to be completed in full application if invited to submit

Best Practice Dos:



Create a well written concise grant summary



Create a well written narrative free of grammatical errors



Identify and provide specific details of the need



Outline your research and clearly describe your goals, and objectives



Quantify the expected results and overall impact on clients



Create a request title that is short and specific.... Do not make the reader guess

Yes, I have seen your logic model. But what are you "really" trying to accomplish?



Best Practice Don'ts:

DON'T:

- Overuse profession specific jargon or acronyms
- Overstate outcomes
- Contact Greenville Health Authority Trustees or Grant Committee Members
- Have grammatical errors in your LOI or application
- Have budget computation errors

Improve the Request Title:



- The grant request title should summarize the main point of your project
- Your title should not contain too much detail or try to convey multiple messages
- Request title should not be long (ten or less word titles are effective) short and concise
- Focus on your main message and speak directly to your audience
- DON'T use vague or obscure quotes, references or clever puns
- DON'T include the organization name/Initials in the title...we already have the organization name associated with the request
- DON'T include Greenville County in the title... you will identify Greenville County as your service area in your LOI and/or application

Collaborative Partners:

Collaborative Partners are those who contribute directly to the project that you are requesting grant funds to support.

The organization submitting the application is the Grantee and is solely responsible for the success of the funded project as well as tracking all expended grant funds.

The Grantee must be able to provide an accounting of expended grant funds at all times.

The Grantee is responsible for all grant funds and must ensure that all funds are utilized as outlined in the grant request.

The project budget should clearly identify how funds are distributed among partner organizations.



2025 Healthy Greenville Grant Awards

City of Travelers Rest <i>Gateway Fitness Park</i>	\$200,000
Greenville County Schools <i>Expanding School-Based Mental Health Access and Services</i>	\$483,000
Julie Valentine Center <i>Addressing the Mental Health Impacts of Child Abuse/Sexual Assault</i>	\$996,000
Lead Collective, Inc <i>Expanding Critical Mental Health Services to Reduce Juvenile Crime</i>	\$100,000
Meals on Wheels Greenville <i>New Facility to Expand Services</i>	\$500,000
Mill Village Ministries - Mill Village Farms FoodShare <i>Breaking Transportation Barriers to Healthy Food</i>	\$490,000
Miracle Hill Ministries <i>Expanding Mental Healthcare for Men Experiencing Homelessness</i>	\$200,000
Safe Harbor, Inc. <i>Expanding Access to Services for Survivors of Domestic Abuse</i>	\$400,000
The Blood Connection <i>Bloodmobile Replacement to Ensure Blood Supply</i>	\$500,000
	\$3,869,000

Past Funded Projects:

Communities In Schools - Integrated Student Support Services \$1.6 Million

FAVOR Upstate - Individual and Family Recovery Support for Greenville County \$1.3 Million

Greenville Free Medical Clinic - Expanding Access to Quality Healthcare for the Low-Income Uninsured Population \$975,000

Greenville County, SC-EMS - Improved Access to Acute Episodic Care Through Integrated Prehospital Care Response \$2.5 Million

The Salvation Army - Center of Hope Social Services Campus Renovation \$500,000

Servants for Sight - Expanding Eye Care \$300,000

Soteria Community Development Corporation - Healthy Minds, Healthy Communities Initiative to Reduce Recidivism \$240,000

United Housing Connections - CHURCH STREET PLACE - Housing for Mentally Disabled Chronically Homeless \$500,000

Unity Health on Main - Reducing Obesity / Diabetes Disparities and Increasing Mental Health Access \$540,000

Urban League of the Upstate - Health Education Expansion \$500,000

Healthy Greenville, Too

Tracy Hardaway

Board of Trustees

Chair, Grant Committee

2026 Healthy Greenville, Too Grant Process:

Grant Awards Budget: \$100,000

One-year grant awards range: \$5,000-\$10,000

Application Opens: **January 26**

Application due date: **March 20**

Awards Announced: August

Eligibility:

Eligible:

- Non-profit 501(c)(3) organizations that may include:
 - ✓ Traditional health services delivery organizations
 - ✓ Non-health services/care related organizations
- Must provide a service that improves the well-being of Greenville County citizens

Not Eligible:

- Current participants in a funding cycle through Healthy Greenville
- Organizations funded the previous year (no consecutive year funding)

\$3,000.00	Bike Walk Greenville <i>Exploring Active Transportation in the Berea Community</i>
\$5,000.00	Center for Community Services <i>Fun for All - New Playground Equipment for Those in Need</i>
\$8,000.00	Gateway House, Inc. <i>Open Doors for Mental Health</i>
\$5,000.00	Greenville Area Parkinson Society <i>Lunch and Learn Education Series: Parkinson's 101</i>
\$10,000.00	Homes of Hope <i>Sustaining the Men's Workforce Development Program for Economic Mobility</i>
\$5,000.00	International Ballet <i>Accessible Ballet for Children and Adults</i>
\$5,000.00	Junior Achievement of Greater SC <i>Preparing students in Greenville County for financial and career success</i>
\$5,000.00	Nicholtown Child and Family Collaborative <i>Family Mental Health Support Services</i>
\$5,000.00	Our Upstate-SC, d/b/a Ten At the Top <i>The Resilient Upstate Behavioral Health Collaborative</i>
\$5,000.00	Slater Marietta Community Association / Farmers Market <i>Slater Marietta Farmers Market</i>
\$10,000.00	Taylors Free Medical Clinic <i>Pharmacy Support for Uninsured Patients</i>
\$5,000.00	The Children's Museum of the Upstate <i>"Breaking Barriers" Program</i>
\$10,000.00	Upstate Greenways and Trails Alliance <i>Swamp Rabbit Trail Widening Pilot Project</i>

2025 Healthy Greenville, Too Grant Awards

Healthy Greenville, Too

**Some of the projects
funded through this
process:**



- Direct Mental Health Services for Children
- Sibling Connections While in Foster Care
- Physical Activity and Exercise Safety
- Special Needs Dance Class
- Access to mental and behavioral healthcare services
- Addressing Food Insecurity
- Mobile Vision Outreach
- Special Needs Medical Training
- Healthy Homes Initiative
- Part-Time Mental Health Professional
- Neighborhood Mobile Café
- Healthy Veterans Initiative
- Education Intervention for Academic Readiness
- Healthy Eating and Active Living to reduce health disparities



Healthy Greenville Grantee Panel

Erin Jordan Knight, Executive Director - Conestee Nature Preserve

- 2023 Healthy Greenville Grant \$100,000

The Upstate's First Nature Playscape

Norma Jean Suarez, Executive Director – Unity Health on Main

- 2022 Healthy Greenville Grant \$1,389,740

Holistic Continuity of Care to Hispanic and Uninsured in Greenville

Danny Varat, CEO – Safe Harbor

- 2022 Healthy Greenville Grant \$500,000

Improved Services for Victims of Domestic Violence

- 2025 Healthy Greenville Grant \$400,000

Expanding Access to Services for Survivors of Domestic Abuse



To learn more about the Greenville Health Authority visit the below sites:

Website:

<https://www.greenvillehealthauthority.org/>

Facebook:

<https://www.facebook.com/greenvillehealthauthority>

Email Questions to: dcooper@cfgreenville.org